

# Multi-Unit Franchisee

Ideas, strategies and solutions for today's high achieving franchisees.

Weekly Report

Opportunities | Magazine | Conference | Resources | Newsletters



## Feature Stories



## MULTI-UNIT FRANCHISING CONFERENCE

April 03-06, 2018 | Las Vegas, NV



### Franchisees and Franchisors Working Together

It's in the best interest of multi-unit franchisees and franchisors to work together to resolve any differences that emerge. Be a part of a session that addresses both sides of this issue at the Multi-Unit Franchising Conference in April.

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## Pollo Campero is a Uniquely Flavorful Franchise Opportunity

After 6 years of 12% Compounded Annual Sales Growth, we're continuing our rapid expansion throughout the U.S. Start serving flavorful, customizable, easy-to-share chicken meals and join our family!

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## Understanding Restaurant Manager Turnover

A new Gecko Hospitality survey looks at why restaurant managers leave their jobs. The findings can help restaurant operators better understand employees and increase their odds of keeping their best talent.

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## Female Franchisees Find Success in Del Taco System

March is Women's History Month and Del Taco is proud to have numerous successful female franchisees in its system. That's not surprising considering female entrepreneurship has been on the rise in America for more than two decades now.

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## Queen of the Beans: It was Love at First Sip for Tracy Bouwens

Tracy Bouwens was a stay-at-home mom who never stayed home in Omaha when her discovery of Scooter's Coffee piqued

her entrepreneurial instincts.

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## Trending News

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### Highlights

- [Tip Protection Rider Added to Budget Bill](#)  
Nation's Restaurant News
- [5 Ways Franchisees Can Protect Their Business Interests](#)  
Entrepreneur
- [On Wednesday, March 28: Jersey Mike's Donates 100 Percent Of Sales To Local Charities](#)  
Franchising.com

### Movers & Shakers

- [Embassy Suites by Hilton Opens in Downtown Seattle](#)  
Mar. 28th, 2018 | Embassy Suites by Hilton
- [Spray-Net, Inc. Eyes Pittsburgh as Part of U.S. Growth Initiative](#)  
Mar. 28th, 2018 | Spray-Net
- [Alamo Drafthouse Cinema Announces First Tarrant County Location](#)  
Mar. 28th, 2018 | Alamo Drafthouse Cinema
- [Rush Bowls to Open New World Headquarters in Gunbarrel](#)  
Mar. 28th, 2018 | Rush Bowls
- [Melt Shop Continues Aggressive Domestic and International Franchise Development](#)  
Mar. 28th, 2018 | Melt Shop
- [Local Navy Veteran Pursues Dream of Business Ownership, Opens Window Genie in Smyrna](#)  
Mar. 28th, 2018 | Window Genie
- [Jersey Mike's Subs Opens First Lakewood Location](#)  
Mar. 26th, 2018 | Jersey Mike's Subs
- [Modern Acupuncture™ Opens First Louisiana Location in Lafayette](#)  
Mar. 27th, 2018 | Modern Acupuncture
- [R Taco Adds Two Locations in Texas](#)  
Mar. 21st, 2018 | R Taco
- [National Co-Working Franchise Opens First of Three Planned Office Evolution Business Centers in Raleigh Area](#)  
Mar. 27th, 2018 | Office Evolution

## Multi-Unit Franchisee Resources

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- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing
- Loyalty
- Marketing
- Payment Processing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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